Strategy design in early childhood settings



Strategy design is a deliberate and disciplined activity that involves articulating goals and establishing courses of action to achieve predetermined objectives

The Strategy Design Cycle

Clarify mission

What is the purpose of your early childhood setting?

Develop a vision

What will success look like?

Action and reflection

What has been done and has it had the desired impact?



Understand your context

What are the key factors (both internal and external) that strategy design must take into account?

Strategy and goalsetting

What are the goals of the setting and what actions can be taken?

Identify strategic issues

What needs to be addressed in order to achieve the mission and vision of the setting?